SPONSOR & BRAND PARTNER PACKAGE



Junior and The Push

Honky-Tonkin' Country Rockin' · Pittsburgh

FOUR GUYS FROM POVERTYNECK HILLBILLIES' FAMOUS RUN

Junior and The Push is raw, real country rock with the guitars cranked, built on originals. Frontman Junior Guthrie played lead guitar in Povertyneck Hillbillies through a national record deal, a Top 40 country album and a No. 2 video on Great American Country. Dave, Jeff and Ryan were part of that run too.

"This high-energy band drew 45,000 fans." The Vindicator, on Povertyneck Hillbillies

ON STAGE LATELY

Kickoff and Rib Festival, Acrisure Stadium

Steelers tailgate show, Stage AE (Dec 20)

The Big & Rich bill, Horseshoe Amphitheater

Tequila Cowboy, Pittsburgh

Generations Pub, back in 2027

BY THE NUMBERS

As of Nov 23, 2026

21
full-band shows in 2026

17
upcoming shows on Bandsintown

2.6K
Facebook followers

767
Bandsintown followers

3,700+ followers across Facebook, Bandsintown, Instagram and YouTube, counting the band, the Push Lite duo and Junior Guthrie solo.

PARTNER WITH THE BAND

GEAR WE PLAY. BRANDS WE WEAR.

We only partner with brands that are already in our rig or our closet. Your product is on stage and in our content because we use it, show after show.



NEW MUSIC COMING A holiday single and a new EP are on the way. Partners who join now are part of the release rollout.

WHAT A PARTNER GETS

On stage, every show

Your gear in the rig at full-band, Push Lite duo and Junior Guthrie solo dates.

Tagged photos and Reels

Stage shots and short videos with your product in frame, tagged on all our socials.

Logo on our website

A spot in the partners section of juniorandthepush.com, linked to your site.

Press kit and Pushletter

Named in our EPK for venues and press, and in the Pushletter fan email.

CURRENT PARTNERS

Bad Cat Amps · Sweetwater · Vintage Guitars · Micarelli Music · N Stuff Music

THE BAND

Junior Guthrie
Lead vocals, guitar

Dave Cramer
Keys, vocals

Jeff Volek
Bass, vocals

Ryan Lucotch
Drums

LET'S WORK TOGETHER

Junior Guthrie · Junior and The Push

Spotify · Apple Music · YouTube · TikTok · Facebook · Press kit

booking@juniorandthepush.com
(724) 252-7639
juniorandthepush.com
@juniorandthepush

Numbers as of Nov 23, 2026

LOCAL PARTNERS

YOUR BUSINESS. OUR CROWD.

Put your name in front of the people who come out to our shows. Every show is listed on our website, so you can see exactly where your name will be.

WAYS TO PARTNER

SHOW PRESENTER

One show

"Your Business presents Junior and The Push." Your name on that show's flyer and posts, tagged, plus a shout-out from the stage.

STAGE BANNER

Every show you choose

Your banner on stage, tagged posts, and your logo in the partners section of our website, linked to your site.

SEASON PARTNER

A full season

Everything above at every show all season, plus a feature post introducing your business to our fans.

TRADE PARTNER

In-kind

Food, drinks, printing, travel or services in exchange for the same promo. Tell us what you have and we'll match it.

HOW IT WORKS

1. Pick a show, a few shows or the season.
2. We build the flyers, posts and shout-outs.
3. You approve it all before it goes out.

Already on board: local music stores N Stuff Music and Micarelli Music back the band.

LET'S TALK

Every package is built around your business and your budget.

See every upcoming show

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